

Bowlers *Buzz*

News & Resources for Bowlers Advertising Rate Sheet

<u>Ad Sizes*</u>	<u>Black/White</u>	<u>4-Color</u>
Business Card	\$ 70.00	\$ 85.00
1/4 Page	\$120.00	\$170.00
1/2 Page	\$245.00	\$305.00
Full Page	\$310.00	\$385.00

*Prices based on camera ready copy

*10% discount for multiple months (2-5)

*20% discount for six months or more months

*Premium placement adds 15%

*Ad sizes are approximate and may be adjusted to fit columns

Published monthly. Circulation includes: Houston Area, Alvin, Conroe, Katy, Stafford, Brenham, College Station, Baytown, Beaumont, Huntsville, Lake Charles, Baton Rouge, Lafayette, New Orleans and the Internet. We are expanding our circulation by offering subscriptions and through our ongoing marketing efforts. Payment is required at time of placement.

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